

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Midwest Communications & Media.
Attention: Accounts Payable
49 South Grant Avenue
Columbus, OH 43215

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1795155-1	08/27/17	August 2017	07/31/17 - 08/14/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Pittman, Trip/R/Senate	TRIP PITTMAN FOR SEN	

Flight Dates	Order #	Alt Order #
08/09/17 - 08/14/17	1795155	08761796

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/17	08/11/17	Today in Alabama 5am	5-530a	--WTF--	:30	3	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --WTF-- 3 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	W	08/09/17	5:11 AM	Today in Alabama 5am	5-530a	:30	TVPRITRIP003H	\$85.00 NM
3	WSFA	Th	08/10/17	5:30 AM	Today in Alabama 5am	5-530a	:30	TVPRITRIP003H	\$85.00 NM
1	WSFA	F	08/11/17	5:28 AM	Today in Alabama 5am	5-530a	:30	TVPRITRIP003H	\$85.00 NM
2	08/14/17	08/14/17	Today in Alabama 5am	5-530a	1-----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 1----- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	08/14/17	5:21 AM	Today in Alabama 5am	5-530a	:30	TVPRITRIP003H	\$85.00 NM
3	08/09/17	08/11/17	Today In Alabama	6a-7a	--WTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --WTF-- 3 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	W	08/09/17	6:20 AM	Today In Alabama	6a-7a	:30	TVPRITRIP003H	\$175.00 NM
3	WSFA	Th	08/10/17	6:41 AM	Today In Alabama	6a-7a	:30	TVPRITRIP003H	\$175.00 NM
1	WSFA	F	08/11/17	6:40 AM	Today In Alabama	6a-7a	:30	TVPRITRIP003H	\$175.00 NM
4	08/14/17	08/14/17	Today In Alabama	6a-7a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 1----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	08/14/17	6:21 AM	Today In Alabama	6a-7a	:30	TVPRITRIP003H	\$175.00 NM

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POL/Pittman, Trip/R/Senate	TRIP PITTMAN FOR SEN		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/09/17	08/11/17	NBC Today Show	7-9am	--WTF--	:30	3	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --WTF-- 3 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/09/17	8:47 AM	NBC Today Show	7-9am	:30	TVPRITRIP003H	\$115.00 NM
2	WSFA	Th	08/10/17	7:22 AM	NBC Today Show	7-9am	:30	TVPRITRIP003H	\$115.00 NM
3	WSFA	F	08/11/17	7:28 AM	NBC Today Show	7-9am	:30	TVPRITRIP003H	\$115.00 NM
6	08/14/17	08/14/17	NBC Today Show	7-9am	1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 1----- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	08/14/17		NBC Today Show	7-9am	:00		\$115.00 NM
					Credited				
7	08/09/17	08/11/17	WSFA 12 News at Noon	12-1230pm	--WTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --WTF-- 3 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/09/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	TVPRITRIP003H	\$100.00 NM
2	WSFA	Th	08/10/17	12:27 PM	WSFA 12 News at Noon	12-1230pm	:30	TVPRITRIP003H	\$100.00 NM
3	WSFA	F	08/11/17	12:28 PM	WSFA 12 News at Noon	12-1230pm	:30	TVPRITRIP003H	\$100.00 NM
8	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	08/14/17	12:10 PM	WSFA 12 News at Noon	12-1230pm	:30	TVPRITRIP003H	\$100.00 NM
9	08/09/17	08/11/17	JUDGE JUDY 2ND RUN	3-330p	--WTF--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --WTF-- 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/09/17	3:25 PM	JUDGE JUDY 2ND RUN	3-330p	:30	TVPRITRIP003H	\$60.00 NM
2	WSFA	Th	08/10/17	3:29 PM	JUDGE JUDY 2ND RUN	3-330p	:30	TVPRITRIP003H	\$60.00 NM
3	WSFA	F	08/11/17	3:20 PM	JUDGE JUDY 2ND RUN	3-330p	:30	TVPRITRIP003H	\$60.00 NM
10	08/14/17	08/14/17	JUDGE JUDY 2ND RUN	3-330p	1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 1----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	08/14/17	3:25 PM	JUDGE JUDY 2ND RUN	3-330p	:30	TVPRITRIP003H	\$60.00 NM
11	08/09/17	08/11/17	WSFA 12 NEWS AT 4P M-F	4-430P	--WTF--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --WTF-- 3 \$60.00									

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POL/Pittman, Trip/R/Senate	TRIP PITTMAN FOR SEN		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/09/17	08/11/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	--WTF--	:30	3	\$60.00	NM
08/07/17 08/13/17 --WTF-- 3 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA W 08/09/17 4:25 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 TVPRITRIP003H \$60.00 NM 3 WSFA Th 08/10/17 4:31 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 TVPRITRIP003H \$60.00 NM 1 WSFA F 08/11/17 4:13 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 TVPRITRIP003H \$60.00 NM									
12	08/14/17	08/14/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	1-----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/14/17 08/20/17 1----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/14/17 4:18 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 TVPRITRIP003H \$60.00 NM									
13	08/09/17	08/11/17	WSFA 12 News at Five	5-530pm	--WTF--	:30	3	\$185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 --WTF-- 3 \$185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA W 08/09/17 5:13 PM WSFA 12 News at Five 5-530pm :30 TVPRITRIP003H \$185.00 NM 1 WSFA Th 08/10/17 5:12 PM WSFA 12 News at Five 5-530pm :30 TVPRITRIP003H \$185.00 NM 3 WSFA F 08/11/17 5:29 PM WSFA 12 News at Five 5-530pm :30 TVPRITRIP003H \$185.00 NM									
14	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/14/17 08/20/17 1----- 1 \$185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/14/17 5:18 PM WSFA 12 News at Five 5-530pm :30 TVPRITRIP003H \$185.00 NM									
15	08/09/17	08/11/17	WSFA 12 News at Six - MF	6-630pm	--WTF--	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 --WTF-- 3 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA W 08/09/17 6:16 PM WSFA 12 News at Six - MF 6-630pm :30 TVPRITRIP003H \$350.00 NM 1 WSFA Th 08/10/17 WSFA 12 News at Six - MF 6-630pm :00 \$350.00 NM Credited 3 WSFA F 08/11/17 6:22 PM WSFA 12 News at Six - MF 6-630pm :30 TVPRITRIP003H \$350.00 NM									
16	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/14/17 08/20/17 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/14/17 6:24 PM WSFA 12 News at Six - MF 6-630pm :30 TVPRITRIP003H \$350.00 NM									
17	08/09/17	08/11/17	ENTERTAINMENT TONI 630-7p GHT		--WTF--	:30	3	\$215.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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1795155-1	08/27/17	August 2017	07/31/17 - 08/14/17
Advertiser	Product	Estimate Number	
POL/Pittman, Trip/R/Senate	TRIP PITTMAN FOR SEN		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/09/17	08/11/17	ENTERTAINMENT TONI 630-7p GHT		--WTF--	:30	3	\$215.00	NM
08/07/17 08/13/17 --WTF-- 3 \$215.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA W 08/09/17 6:42 PM ENTERTAINMENT TONIGHT 630-7p :30 TVPRITRIP003H \$215.00 NM 1 WSFA Th 08/10/17 ENTERTAINMENT TONIGHT 630-7p :00 \$215.00 NM Credited 3 WSFA F 08/11/17 6:40 PM ENTERTAINMENT TONIGHT 630-7p :30 TVPRITRIP003H \$215.00 NM									
18	08/14/17	08/14/17	ENTERTAINMENT TONI 630-7p GHT		1-----	:30	1	\$215.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/14/17 08/20/17 1----- 1 \$215.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/14/17 6:46 PM ENTERTAINMENT TONIGHT 630-7p :30 TVPRITRIP003H \$215.00 NM									
19	08/09/17	08/11/17	WSFA 12 News at Ten - 10-1035pm MF		--WTF--	:30	3	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 --WTF-- 3 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSFA W 08/09/17 10:22 PM WSFA 12 News at Ten - MF 10-1035pm :30 TVPRITRIP003H \$275.00 NM 1 WSFA Th 08/10/17 10:19 PM WSFA 12 News at Ten - MF 10-1035pm :30 TVPRITRIP003H \$275.00 NM 2 WSFA F 08/11/17 10:09 PM WSFA 12 News at Ten - MF 10-1035pm :30 TVPRITRIP003H \$275.00 NM									
20	08/14/17	08/14/17	WSFA 12 News at Ten - 10-1035pm MF		1-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/14/17 08/20/17 1----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/14/17 10:24 PM WSFA 12 News at Ten - MF 10-1035pm :30 TVPRITRIP003H \$275.00 NM									
21	08/09/17	08/11/17	Tonight Show	1035-1137pm	--WTF--	:30	3	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 --WTF-- 3 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSFA W 08/09/17 11:13 PM Tonight Show 1035-1137pm :30 TVPRITRIP003H \$115.00 NM 1 WSFA Th 08/10/17 11:32 PM Tonight Show 1035-1137pm :30 TVPRITRIP003H \$115.00 NM 2 WSFA F 08/11/17 11:30 PM Tonight Show 1035-1137pm :30 TVPRITRIP003H \$115.00 NM									
22	08/14/17	08/14/17	Tonight Show	1035-1137pm	1-----	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/14/17 08/20/17 1----- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/14/17 11:31 PM Tonight Show 1035-1137pm :30 TVPRITRIP003H \$115.00 NM									
23	08/12/17	08/12/17	NBC Saturday Today Sh 6-8am ow		-----2-	:30	2	\$45.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/14/17 08/20/17 1----- 1 \$115.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/12/17	08/12/17	NBC Saturday Today Show	6-8am	-----2-	:30	2	\$45.00	NM
08/07/17 08/13/17 -----2- 2 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Sa 08/12/17 6:21 AM NBC Saturday Today Show 6-8am :30 TVPRITRIP003H \$45.00 NM 1 WSFA Sa 08/12/17 6:51 AM NBC Saturday Today Show 6-8am :30 TVPRITRIP003H \$45.00 NM									
24	08/12/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm	-----1-	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 -----1- 1 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 08/12/17 WSFA 12 News at Six-Sat Sa 6-7pm :00 \$80.00 NM Credited									
25	08/12/17	08/12/17	WSFA 12 News at Ten - Sat	10-1030pm	-----1-	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 -----1- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 08/12/17 10:16 PM WSFA 12 News at Ten - Sat 10-1030pm :30 TVPRITRIP003H \$175.00 NM									
26	08/13/17	08/13/17	NET NBC Sunday Today Show	7-8a	-----1	:30	1	\$45.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 -----1 1 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 08/13/17 7:49 AM NET NBC Sunday Today Show 7-8a :30 TVPRITRIP003H \$45.00 NM									
27	08/13/17	08/13/17	WSFA 12 News at Ten - Sun	10-1030pm	-----1	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 -----1 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 08/13/17 10:11 PM WSFA 12 News at Ten - Sun 10-1030pm :30 TVPRITRIP003H \$300.00 NM									
28	08/12/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm	-----1-	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/17 08/13/17 -----1- 1 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 08/12/17 6:21 PM WSFA 12 News at Six-Sat Sa 6-7pm :30 TVPRITRIP003H \$80.00 NM									
29	08/14/17	08/14/17	Today in Alabama 530a	528am-6am	M-----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/14/17 08/20/17 M----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/14/17 5:43 AM Today in Alabama 530a 528am-6am :30 TVPRITRIP003H \$100.00 NM									
30	08/14/17	08/14/17	Today In Alabama	6a-7a	M-----	:30	1	\$175.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	08/14/17	08/14/17	Today In Alabama	6a-7a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 M----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	08/14/17	6:48 AM	Today In Alabama	6a-7a	:30	TVPRITRIP003H	\$175.00 NM
31	08/13/17	08/13/17	WSFA 12 News at Ten - Sun	10-1030pm	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----S 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/13/17	10:23 PM	WSFA 12 News at Ten - Sun	10-1030pm	:30	TVPRITRIP003H	\$300.00 NM
32	08/12/17	08/12/17	WSFA 12 News at Six-Sat	6-7pm	-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----S- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	08/12/17	6:54 PM	WSFA 12 News at Six-Sat	Sa 6-7pm	:30	TVPRITRIP003H	\$80.00 NM
33	08/14/17	08/14/17	HARRY	2-3p	M-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 M----- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	08/14/17	2:08 PM	HARRY	2-3p	:30	TVPRITRIP003H	\$25.00 NM
Total Spots							52		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,630.00
<u>Agency Commission</u>	\$1,144.50
<u>Net Amount Due</u>	\$6,485.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.